## CONTRACT



And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	#
	559852	1	07888610	)
Product	•			
Crossroads GPS				
Contract Dates	Estimate #			
10/30/12 - 11/05/12	12/11/750			
Advertiser			Original Date	e / Revision
Crossroads GPS			11/02/12	/ 11/02/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC Broadcas		cast	Cash
	<u>Station</u>			Sales Office
	WTKR			Washington, D.
	Special Hand	lling		
	Demographic	2		
	Adults 35+			
	IDB#	Adver	iser Code	Product Code
	8433	12		11
	Agency Ref		Advertis	er Ref

		Spots/	To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 3 10/30/12 11/04/12 News Channel 3 News	5-6am	:30	NM 4	\$3,120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -1111 4	<u>Rate</u> \$780.00			
2 3 11/05/12 11/05/12 NewsChannel 3 News	5-6am	:30	NM 1	\$780.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/05/12 11/11/12 M 1	\$780.00			
3 3 10/30/12 11/04/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am Rate	:30	NM 4	\$4,040.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/29/12 11/04/12 -1111 4	\$1,010.00			
4 3 11/05/12 11/05/12 Newschannel 3 News	6-7am	:30	<b>NM</b> 1	\$1,010.00
Start Date End Date Weekdays Spots/Week Week 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,010.00			
Week: 11/05/12 11/11/12 M 1 5 3 10/30/12 11/04/12 CBS This Morning	7-9a	:30	NM 4	\$1,360.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1000	Ψ1,000.00
Week: 10/29/12 11/04/12 -TWTF 4	\$340.00			
6 3 11/05/12 11/05/12 CBS This Morning	7-9a	:30	NM 1	\$340.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$340.00			
7 3 11/03/12 11/03/12 Early Show Saturday	9-11am	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/125- 1	\$250.00			64 660 00
8 3 11/04/12 11/04/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week	9-1030am Rate	:30	NM 1	\$1,660.00
Week: 10/29/12 11/04/12\$ 1	\$1,660.00			
9 3 11/04/12 11/04/12 Face the Nation	1030-11am	:30	NM 1	\$1,995.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$1,995.00			
E 10 3 10/30/12 11/04/12 Price Is Right	11am-12n	:30	NM 2	\$2,020.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			42,020.00
Week: 10/29/12 11/04/12 -TWTF 4	\$1,010.00	and the stands Details	<b>-</b>	
Spot Ch Date Range Description 2 3 10/29/12-11/04/12 Price Is Right	Start/End Time 11am-12n	Weekdays Length Rate -TuwThF :30 \$1,010.00	<u>Type</u> NM	
2 3 10/29/12-11/04/12 Price is Right Credited	Hanr-120		, 4147	
3 3 10/29/12-11/04/12 Price Is Right	11am-12n	-тиwThF :30 \$ <del>1,010.00</del>	NM	
Credited (* 1 in a Trans	matiana, NI - NI T	E = Edited, D = Deleted)	ı	
("Little Frants	autions, in - incw, t	Laitea, D - Deletea/		

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11/02/12 / 11/02/12

Contract Agreement Between:



	Contract / Revision 559852 /	Alt Order # 07888610
Contract Dates 10/30/12 - 11/05/12	Product Crossroads GPS	Estimate # 12/11/750
Advertiser	<u>O</u> 1	riginal Date / Revision

	L	<u>-</u>		
		Spots/	_	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
E 11 3 11/05/12 11/05/12 Price Is Right  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1  Spot Ch Date Range Description  1 3 11/05/12-11/11/12 Price Is Right		:30  Weekdays Length Rate M:30 \$1,010.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
Credited				
12 3 10/30/12 11/04/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 4	12n-1230pm <u>Rate</u> \$675.00	:30	NM 4	\$2,700.00
13 3 11/05/12 11/05/12 Newschannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	12n-1230pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
14 3       10/30/12       11/04/12       Ellen Degeneres 3pm         Start Date       End Date       Weekdays       Spots/Week         Week: 10/29/12       11/04/12       -1111       4	3-4pm <u>Rate</u> \$675.00	:30	NM 4	\$2,700.00
15 3 11/05/12 11/05/12 Ellen Degeneres 3pm  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1		:30	NM 1	\$675.00
16 3 10/30/12 11/04/12 NewsCha 3 News First @ 4  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -1111 4	<u>Rate</u>	:30	NM 4	\$3,400.00
17 3 11/05/12 11/05/12 NewsCha 3 News First @ 4 Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	4p 358-5pm <u>Rate</u> \$850.00	:30	NM 1	\$850.00
18 3 10/30/12 11/04/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 4	5-530pm <u>Rate</u> \$880.00	:30	NM 4	\$3,520.00
19 3 11/05/12 11/05/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	5-530pm <u>Rate</u> \$880.00	:30	NM 1	\$880.00
20 3 10/30/12 11/04/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -TWTF 4	530-6pm <u>Rate</u> \$880.00	:30	NM 4	\$3,520.00
21 3 11/05/12 11/05/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	530-6pm <u>Rate</u> \$880.00	:30	NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time 530-6pm	Weekdays         Length         Rate           M         :30         \$880.00	<u>Type</u> <i>NM</i>	
22 3 10/30/12 11/04/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 4	6-630pm <u>Rate</u> \$1,345.00	:30	NM 4	\$5,380.00
23 3 11/05/12 11/05/12 Newschannel 3 News  Start Date End Date Weekdays Spots/Week  Week: 11/05/12 11/11/12 M 1	6-630pm <u>Rate</u> \$1,345.00	:30	<b>NM</b> 1	\$1,345.00
24 3 10/30/12 11/04/12 7-730pm  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 -1111 4	7-730pm <u>Rate</u> \$1,345.00	:30	NM 4	\$5,380.00
25 3 11/05/12 11/05/12 7-730pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	7-730pm <u>Rate</u> \$1,345.00	:30	<b>NM</b> 1	\$1,345.00

Crossroads GPS

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Contract Agreement Between:

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

Contract / Revision Alt Order# 07888610 559852 Product Estimate # Contract Dates 10/30/12 - 11/05/12 Crossroads GPS 12/11/750

Advertiser Original Date / Revision 11/02/12 / 11/02/12 Crossroads GPS

Sart Date			Spots/		Tota	als
25   10,0012   11,0412	*Line Ch Start Date End Date Description	Start/End Time		TypeSp	ots	Amount
Start Date   End Date   Meekdays   SpotsMeek   St. 345.00   Start Date   St. 345.00   St. 345.00   Start Date   St. 345.00   St. 345.00   Start Date   St. 345.00   Start Date   St. 345.00   St. 345.00   Start Date   St. 345.00   St. 345.00   Start Date   St. 345.00   St. 345.	O(diff 0 + to		-20	NIM	4	#E 200 00
Week   10/29/12   11/04/12   Titloff   Titlof			:30	INIVI	4	\$5,500.00
Start Date   End Date   Weekdays   SpotsWeek   SpotsWeek   1705/12   1704/12   Spots   SpotsWeek   SpotsWeek   SpotsWeek   1705/12   1704/12   Spots   SpotsWeek	Week: 10/29/12 11/04/12 -TWTF 4					
The color of the			:30	NM	1	\$1,345.00
Start Date   End Date   Meekdays   SpotsWeek   Season   Start Date						
Spot   Check			:30	NM	0	\$0.00
Spot Ch		<u>Rate</u> \$6.630.00				
29 3   10/30/12   11/04/12   Late News (M-F)   11-1135p   :30	Spot Ch Date Range Description					
1-135p   1	1 3 10/29/12-11/04/12 Sunday Prime	7-8pm	St :30 \$6,630.00	NM		
Start Date		11-1135n	:30	NM	4	\$8.040.00
30 3   11/05/12   11/05/12   Late News (M-F)   Meekdays   Spots/Week   Rate   Spots/Week   Spo	Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00			, -,
Start Date   End Date   Weekdays   Spots/Week   State   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Start Date   End Date   Start Date   End Date   Spots/Week   Rate   Start Date   End Date   Start Date   End Date   Spots/Week   Rate   Start Date   End Date   Spots/Week   Rate   Start Date   Start Date   End Date   Spots/Week   Spots/Week   Rate   Start Date   Start Date   End Date   Spots/Week   Spots/Week   Start Date   Start Date   Start Date   End Date   Spots/Week   Spots/Week   Start Date   Start Date   Start Date   Spots/Week   Spots/Week   Start Date   Start Date   Spots/Week   Start Date   Start Date   Spots/Week Start Date   Start Date   Spots/Week Start Date   Start	Week: 10/29/12 11/04/12 -1111 4					*** 040.00
Section   Sect			:30	NM	1	\$2,010.00
Neek:   10/29/12   11/04/12   1		\$2,010.00				
New   10/29/12   11/04/12   Late News (Sa-Su)   11-1135p   .30			:30	NM	1	\$1,520.00
32 3   11/04/12   11/04/12   Late News (Sa-Su)   11-1135p   Sart Date   End Date   Weeklaws   Spots/Week   Rate   Start Date   Start Date   T1/04/12   Late Night with David Letterm1135pm-1235am   Sart Date   T1/05/12   T1/05/12   Late Night with David Letterm1135pm-1235am   Sart Date   T1/05/12   Late Night with David Letterm1135pm-1235am   Sart Date   T1/05/12   Late Night with David Letterm1135pm-1235am   Sart Date   T1/04/12   Redskins Overnight   T135-T235xm   Sart Date   T1/04/12   Redskins Overnight   T135-T235xm   Sart Date   T1/04/12   NFL Football (Farly)   T-5p   Sart Date   Sart Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Sart Date   Sart Date   End Date   Weekdays   Spots/Week   Sart Date   Sart Date   End Date   Sart Date   End Date   Sert South Seekdays   Spots/Week   Sart Date   Sart Date   End Date   Sert South Seekdays   Spots/Week   Sart Date   Sart Date   End Date   Sert South Seekdays   Spots/Week   Sart Date   End Date   Sert South Seekdays   Spots/Week   Sart Date   End Date   Sart Date   End Date   Sert South Seekdays   Spots/Week   Sart Date   Sart Date   End Date				1		
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   10/39/12   11/04/12   Late Night with David Letterm1135pm-1235am   :30	770014 707071		:30	NM	1	\$1,520.00
33 3 10/30/12 11/04/12   Late Night with David Letterm1135pm-1235am   30   NM   4 \$3,120.00	Start Date End Date Weekdays Spots/Week	Rate				
Start Date   End Date   A	**************************************		:20	NIM	4	\$3.120.00
Week: 10/29/12	33 3 10/30/12 11/04/12 Late Night with David Lette Start Date Find Date Weekdays Spots/Week	Rate	.50	INIVI	7	ψ5,120,00
Start Date   End Date   Weekdays   Spots/Week   \$780.00	Week: 10/29/12 11/04/12 -1111 4	\$780.00				
Week: 11/05/12   11/11/12   M   1   \$780.00			:30	NM	1	\$780.00
Name		\$780.00	<u></u>			
Name	35 3 11/03/12 11/03/12 Redskins Overnight	1135-1235xm	:30	NM	1	\$180.00
36 3   11/04/12   11/04/12   1135pm-1205am   1135pm-1205am   135pm-1205am   135	Start Date	<u>Rate</u>				
Start Date   End Date   Weekdays   Spots/Week   Statt Date   Weekdays   Spots/Week   Statt Date   Start Dat	**************************************	<del></del>	:30	NM	1	\$515.00
D 37 3	Start Date End Date Weekdays Spots/Week	Rate		1		
D 38 3			.20	NIM	0	90.00
39 3 11/04/12 11/04/12 NFL Football (Early) 1-5p :30 NM 1 \$4,000.00    Start Date   End Date   Weekdays   Spots/Week   Rate   \$4,000.00						•
Start Date   End Date   Weekdays   Spots/Week   Rate   \$4,000.00						
D 40 3       11/03/12       11/03/12       Saturday Prime       8-9pm       :30       NM       0       \$0.00         D 41 3       11/03/12       11/03/12       Saturday Prime       9-10pm       :30       NM       0       \$0.00         42 3       10/30/12       11/02/12       Newschannel 3 News       6-7am       :30       NM       1       \$1,185.00         Start Date       End Date       Weekdays       Spots/Week       Rate       \$1,185.00         43 3       11/03/12       11/03/12       Early Show Saturday       9-11am       :30       NM       1       \$265.00         Start Date       End Date       Weekdays       Spots/Week       Rate	Start Date End Date Weekdays Spots/Week	Rate	.00		·	7.,
D 41 3 11/03/12 11/03/12 Saturday Prime 9-10pm :30 NM 0 \$0.00  42 3 10/30/12 11/02/12 Newschannel 3 News 6-7am :30 NM 1 \$1,185.00    Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Start Date   Start Date   Start Date   Start Date   Spots/Week   Rate   Start Date   Start Dat		<del></del>				***
Alignorm						
Start Date   End Date   Weekdays   Spots/Week   Rate					_	
Week:       10/29/12       11/04/12       -TWTF       1       \$1,185.00         43 3       11/03/12       11/03/12       Early Show Saturday       9-11am       :30       NM       1       \$265.00         Start Date       End Date       Weekdays       Spots/Week       Rate			.50	MINI	'	φ1,100,00
Start Date	Week: 10/29/12 11/04/12 -TWTF 1					
			:30	NM	1	\$265.00
				1		

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www.wtkr.com

	Contract / Revision 559852 /	Alt Order # 07888610
Contract Dates Product 10/30/12 - 11/05/12 Crossroads GF		Estimate # 12/11/750
Advertiser Crossroads GPS	Ċ	Original Date / Revision 11/02/12 / 11/02/12

		Spots		To	otals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	<u></u>			
44 3 11/03/12 11/03/12 Redskins Overnight  Start Date	1135-1235xm <u>Rate</u> \$250.00	:30	NIV	1	\$250.00
45 3 11/04/12 11/04/12 Sunday Prime  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12	9-10pm <u>Rate</u> \$6,715.00	:30	NN	1	\$6,715.00
46 3       11/03/12       11/03/12       Redskins Overnight         Start Date       End Date       Weekdays       Spots/Week         Week:       10/29/12       11/04/12      S-       1	1135-1235xm <u>Rate</u> \$70.00	:30	NN	1	\$70.00
		To	tals	79	\$85,840.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	79	\$85,840.00	\$72,964.00
Totals	79	\$85,840.00	\$72,964.00

Signature:	Date:	